



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

COMMITTEE AGAINST PHYSICIAN ASSISTE
Petta, Ryan & Co. (2589)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174282
Inv Date 10/28/2012
Terms Net 30
Contract 47833
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Petta, Ryan & Co.
117 Sterling Street
Clinton,, MA 01510

AgM

Product POLITICAL ISSUE (1052)
Brand Est 151 (27525)
Acct Types Local/Political Issue Agency
Est/Headline 151/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:12PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|------------------|-----------------------------|-----------------------|--------|----------------------------|-----------|-----------|----------|
| 1.0 | SPOT | 7:00AM- 8:00AM | Per week (2),Mo,Tu,We,Th,Fr | 10/22/12 7:22AM (Mo) | 00:30 | Today Show | RB201202H | \$2400.00 | |
| 1.0 | SPOT | 7:00AM- 8:00AM | Per week (2),Mo,Tu,We,Th,Fr | 10/23/12 7:24AM (Tu) | 00:30 | Today Show | RB201201H | \$2400.00 | |
| 4.0 | SPOT | 8:00AM- 9:00AM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 8:51AM (Mo) | 00:30 | Today Show | RB201202H | \$2400.00 | |
| 4.0 | SPOT | 8:00AM- 9:00AM | Per week (3),Mo,Tu,We,Th,Fr | 10/23/12 8:34AM (Tu) | 00:30 | Today Show | RB201202H | \$2400.00 | |
| 4.0 | SPOT | 8:00AM- 9:00AM | Per week (3),Mo,Tu,We,Th,Fr | 10/24/12 8:29AM (We) | 00:30 | Today Show | RB201202H | \$2400.00 | |
| 7.0 | SPOT | 10:00AM-11:00AM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 10:58AM (Mo) | 00:30 | Today Show | RB201201H | \$600.00 | |
| 7.0 | SPOT | 10:00AM-11:00AM | Per week (3),Mo,Tu,We,Th,Fr | 10/24/12 10:29AM (We) | 00:30 | Today Show | RB201202H | \$600.00 | |
| 7.0 | SPOT | 10:00AM-11:00AM | Per week (3),Mo,Tu,We,Th,Fr | 10/26/12 10:29AM (Fr) | 00:30 | Today Show | RB201202H | \$600.00 | |
| 10.0 | SPOT | 12:00PM-12:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 12:25PM (Mo) | 00:30 | 7 News at Noon | RB201202H | \$600.00 | |
| 10.0 | SPOT | 12:00PM-12:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/23/12 12:29PM (Tu) | 00:30 | 7 News at Noon | RB201202H | \$600.00 | |
| 10.0 | SPOT | 12:00PM-12:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/26/12 12:45PM (Fr) | 00:30 | 7 News at Noon | RB201202H | \$600.00 | |
| 15.0 | SPOT | 1:00PM- 2:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 1:42PM (Mo) | 00:30 | Days of our Lives | RB201201H | \$750.00 | |
| 15.0 | SPOT | 1:00PM- 2:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/24/12 1:45PM (We) | 00:30 | Days of our Lives | RB201201H | \$750.00 | |
| 15.0 | SPOT | 1:00PM- 2:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/25/12 1:27PM (Th) | 00:30 | Days of our Lives | RB201202H | \$750.00 | |
| 16.0 | SPOT | 2:00PM- 3:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 2:30PM (Mo) | 00:30 | DOCTORS Episode: 5031 | RB201202H | \$500.00 | |
| 16.0 | SPOT | 2:00PM- 3:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/25/12 2:15PM (Th) | 00:30 | DOCTORS Episode: 5051 | RB201202H | \$500.00 | |
| 16.0 | SPOT | 2:00PM- 3:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/26/12 2:24PM (Fr) | 00:30 | DOCTORS Episode: 5041 | RB201201H | \$500.00 | |
| 21.0 | SPOT | 3:00PM- 3:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 3:20PM (Mo) | 00:30 | Family Feud Episode: 12071 | RB201202H | \$450.00 | |
| 21.0 | SPOT | 3:00PM- 3:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/23/12 3:28PM (Tu) | 00:30 | Family Feud Episode: 12072 | RB201202H | \$450.00 | |
| 21.0 | SPOT | 3:00PM- 3:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/24/12 3:20PM (We) | 00:30 | Family Feud Episode: 12073 | RB201202H | \$450.00 | |
| 22.0 | SPOT | 3:30PM- 4:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 3:57PM (Mo) | 00:30 | Family Feud Episode: 12060 | RB201202H | \$450.00 | |
| 22.0 | SPOT | 3:30PM- 4:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/25/12 3:57PM (Th) | 00:30 | Family Feud Episode: 12070 | RB201201H | \$450.00 | |
| 22.0 | SPOT | | | 10/26/12 | | 1 preempt @ \$450.00 | | \$0.00 | Pre-Empt |
| 27.0 | SPOT | 4:00PM- 4:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/23/12 4:27PM (Tu) | 00:30 | 7 News at 4 | RB201202H | \$1100.00 | |
| 27.0 | SPOT | 4:00PM- 4:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/25/12 4:22PM (Th) | 00:30 | 7 News at 4 | RB201202H | \$1100.00 | |
| 27.0 | SPOT | 4:00PM- 4:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/26/12 4:17PM (Fr) | 00:30 | 7 News at 4 | RB201202H | \$1100.00 | |
| 28.0 | SPOT | 4:30PM- 5:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 4:40PM (Mo) | 00:30 | 7 News at 4 | RB201201H | \$1400.00 | |
| 28.0 | SPOT | 4:30PM- 5:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/23/12 4:46PM (Tu) | 00:30 | 7 News at 4 | RB201202H | \$1400.00 | |
| 28.0 | SPOT | 4:30PM- 5:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/26/12 4:46PM (Fr) | 00:30 | 7 News at 4 | RB201202H | \$1400.00 | |
| 33.0 | SPOT | 5:00PM- 5:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/24/12 5:27PM (We) | 00:30 | 7 News at 5 | RB201202H | \$1600.00 | |
| 33.0 | SPOT | 5:00PM- 5:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/25/12 5:27PM (Th) | 00:30 | 7 News at 5 | RB201202H | \$1600.00 | |
| 33.0 | SPOT | 5:00PM- 5:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/26/12 5:26PM (Fr) | 00:30 | 7 News at 5 | RB201202H | \$1600.00 | |
| 34.0 | SPOT | 6:00PM- 6:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 6:27PM (Mo) | 00:30 | 7 News at 6 | RB201202H | \$2200.00 | |
| 34.0 | SPOT | 6:00PM- 6:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/23/12 6:29PM (Tu) | 00:30 | 7 News at 6 | RB201201H | \$2200.00 | |
| 34.0 | SPOT | 6:00PM- 6:30PM | Per week (3),Mo,Tu,We,Th,Fr | 10/25/12 6:27PM (Th) | 00:30 | 7 News at 6 | RB201201H | \$2200.00 | |
| 38.0 | SPOT | 9:00PM-PRESIDENT | Per week (1),Mo | 10/22/12 10:47PM (Mo) | 00:30 | PRESIDENTIAL DEBATE | RB201202H | \$4500.00 | |
| 39.0 | SPOT | 12:30PM- 1:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/22/12 12:53PM (Mo) | 00:30 | 7 News at Noon | RB201202H | \$600.00 | |
| 39.0 | SPOT | 12:30PM- 1:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/23/12 12:50PM (Tu) | 00:30 | 7 News at Noon | RB201201H | \$600.00 | |
| 39.0 | SPOT | 12:30PM- 1:00PM | Per week (3),Mo,Tu,We,Th,Fr | 10/25/12 12:50PM (Th) | 00:30 | 7 News at Noon | RB201202H | \$600.00 | |



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Advertiser
Agency
Buyer
Salesperson

COMMITTEE AGAINST PHYSICIAN ASSISTED
Petta, Ryan & Co. (2589)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174282
Inv Date 10/28/2012
Terms Net 30
Contract 47833
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Petta, Ryan & Co.
117 Sterling Street
Clinton,, MA 01510

AgM

Product POLITICAL ISSUE (1052)
Brand Est 151 (27525)
Acct Types Local/Political Issue Agency
Est/Headline 151/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:12PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|----------------------|-----------------------|-----------------------|--------|--------------------|-----------------------|-----------|-----------------|
| 43.0 | SPOT | 10:00PM-CHICAGO F | Day,W-1 | 10/24/12 10:27PM (We) | 00:30 | CHICAGO FIRE | RB201201H | \$7000.00 | |
| 44.0 | SPOT | 10:00PM-DATELINE | Day,F-1 | 10/26/12 10:30PM (Fr) | 00:30 | DATELINE | RB201201H | \$5000.00 | |
| 45.0 | SPOT | 7:00AM- 8:00AM | Day,Sa-1 | 10/27/12 7:23AM (Sa) | 00:30 | Today Show Weekend | RB201202H | \$900.00 | |
| 48.0 | SPOT | 8:00AM- 9:00AM | Day,Sa-1 | 10/27/12 8:22AM (Sa) | 00:30 | Today Show Weekend | RB201202H | \$900.00 | |
| 49.0 | SPOT | 6:00PM-7 News at 6 | Day,Sa-1 | 10/27/12 6:18PM (Sa) | 00:30 | 7 News at 6 | RB201201H | \$2200.00 | |
| 51.0 | SPOT | 10:59PM-7 News at 11 | Day,Sa-1 | 10/27/12 11:27PM (Sa) | 00:30 | 7 News at 11 PM | RB201202H | \$3000.00 | |
| 52.0 | SPOT | 7:57AM-TODAY SHOW | Day,Su-1 | 10/28/12 7:58AM (Su) | 00:30 | TODAY SHOW-SUNDAY | RB201202H | \$1000.00 | |
| 56.1 | SPOT | 12:30PM- 1:00PM | Per week (4),We,Th,Fr | 10/17/12 12:50PM (We) | 00:30 | 7 News at Noon | RB201202H | \$1500.00 | |
| 56.1 | SPOT | 12:30PM- 1:00PM | Per week (4),We,Th,Fr | 10/18/12 12:41PM (Th) | 00:30 | 7 News at Noon | RB201202H | \$1500.00 | |
| 56.1 | SPOT | 12:30PM- 1:00PM | Per week (4),We,Th,Fr | 10/18/12 12:56PM (Th) | 00:30 | 7 News at Noon | RB201201H | \$1500.00 | |
| 56.1 | SPOT | 12:30PM- 1:00PM | Per week (4),We,Th,Fr | 10/19/12 12:31PM (Fr) | 00:30 | 7 News at Noon | RB201202H | \$1500.00 | |
| 57.1 | SPOT | 4:00PM- 4:30PM | Per week (4),We,Th,Fr | 10/17/12 4:20PM (We) | 00:30 | 7 News at 4 | RB201202H | \$2000.00 | |
| 57.1 | SPOT | 4:00PM- 4:30PM | Per week (4),We,Th,Fr | 10/17/12 4:27PM (We) | 00:30 | 7 News at 4 | RB201201H | \$2000.00 | |
| 57.1 | SPOT | 4:00PM- 4:30PM | Per week (4),We,Th,Fr | 10/18/12 4:20PM (Th) | 00:30 | 7 News at 4 | RB201202H | \$2000.00 | |
| 57.1 | SPOT | 4:00PM- 4:30PM | Per week (4),We,Th,Fr | 10/19/12 4:20PM (Fr) | 00:30 | 7 News at 4 | RB201202H | \$2000.00 | |
| 58.1 | SPOT | 4:30PM- 5:00PM | Per week (4),We,Th,Fr | 10/17/12 4:55PM (We) | 00:30 | 7 News at 4 | RB201202H | \$2500.00 | |
| 58.1 | SPOT | 4:30PM- 5:00PM | Per week (4),We,Th,Fr | 10/18/12 4:42PM (Th) | 00:30 | 7 News at 4 | RB201202H | \$2500.00 | |
| 58.1 | SPOT | 4:30PM- 5:00PM | Per week (4),We,Th,Fr | 10/18/12 4:56PM (Th) | 00:30 | 7 News at 4 | RB201201H | \$2500.00 | |
| 58.1 | SPOT | 4:30PM- 5:00PM | Per week (4),We,Th,Fr | 10/19/12 4:47PM (Fr) | 00:30 | 7 News at 4 | RB201201H | \$2500.00 | |
| 59.0 | SPOT | | | 10/20/12 | | | 1 preempt @ \$3500.00 | \$0.00 | Schedule Change |
| 60.0 | SPOT | 6:30PM- 7:00PM | Per week (1),We,Th | 10/18/12 6:52PM (Th) | 00:30 | NBC Nightly News | RB201202H | \$3500.00 | M/G For 59.0.1 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|---------------|-------------|----|
| Gross Total | \$94,300.00 | Total Spots | 58 |
| Commission | (\$14,145.00) | | |
| Net Total | \$80,155.00 | | |